



Jacques Pilon  
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## EMPLOYMENT

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### Principal, Jacques Pilon Design Communications

Clients include: Alliance of Manufacturers & Exporters Canada, Canadian Home Publishers, Canadian Banking Ombudsman, CARPNews/50Plus, Cushman & Wakefield Inc., Eatons, Elte Carpets & Home, Equity Transfer Services, HydroOne, IBM, IE: Money Magazine, International Architecture & Design magazine, Investors Group, Health Journal/Le Journal Santé, Rampart Securities Inc., Refco Financial services (Canada), Toronto Life Publishing, Transcontinental Publications Inc..

Concentrating on creating new communications collateral material for both print and web, assigning and directing photography and/or design. Projects include in-house publications, annual reports, consumer magazines, web sites, digital presentations. Topics range from food, fashion, beauty, health and shelter for consumer magazines, to banking, finance, business communications and commercial real estate for corporate clients.

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### Art Director/Creative Director

Canadian House & Home Magazine (Art Director)  
Canadian Home Publishers (Creative Director)  
Gardening Life Magazine, promotion materials, in-house design, Web site design.

*Canadian Home Publishers*  
511 King St. West, Suite 120,  
Toronto, Ontario  
M5V 2Z4

A national consumer magazine, *Canadian House & Home* Magazine is arguably Canada's premier shelter/lifestyle publication. As art director, responsibilities included re-designing and maintaining the brand identity of the publication, assigning and directing all photography and design, creating custom promotions along with the publisher and ad sales team for advertising clients, and managing all in-house design projects along with the brand web site created in 1998. As creative director, I also oversaw the production and design of the first two issues of *Gardening Life* Magazine.

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### Art Director

Chatelaine Magazine

*Rogers Media (Maclean Hunter, Canadian Publishing)*  
777 Bay Street, Toronto, Ontario  
M5W 1A7

*Chatelaine* magazine is Canada's number one english language woman's magazine. At the time, circulation was around 1.5 million. The publication, with content on topics such as fashion, food, beauty, health, decor and current issues, had a readership of women between the ages of 25 and 65. Responsibilities included re-designing and maintaining the brand identity of the publication, assigning and directing all photography and design. Also responsible for managing the art department.

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**Art Director**

City & Country Home

*Maclean Hunter, Canadian Publishing  
777 Bay Street, Toronto, Ontario  
M5W 1A7*

Before its demise, *City & Country Home* was Canada's *Architectural Digest*, featuring homes of the rich and famous. Responsibilities included re-designing and maintaining the brand identity of the publication, assigning and directing all photography and design.

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**Art Director**

Montreal Magazine

*The Globe And Mail  
Montréal, Québec*

Responsibilities included developing and maintaining the look of a new city lifestyle magazine for the Montreal market to be distributed through the Globe and Mail newspaper, assigning and directing all photography and design. Responsible for managing the art department.

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**EDUCATION**

Graduate of the Ontario College of Art & Design, 1983 (AOCA)

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**AWARDS / ACHIEVEMENTS****2011 Nomination**

Art direction for an entire issue, International Architecture & Design, National Magazine Awards

**1997 Award of Merit**

Art direction for an entire issue, Canadian House & Home, *National Magazine Awards*

**1995 Magazine of the year**

Canadian House & Home, *National Magazine Awards*

**1992 Silver Award**

Art direction for a magazine section, City & Country Home, *National Magazine Awards*

**1992 Award of Merit**

Art direction for a magazine section, City & Country Home, *National Magazine Awards*

**1992 Photography: Editorial Series**

City & Country Home, *Applied Arts Magazine Awards Annual*

**1992 Editorial Design: Magazine Section**

City & Country Home, *Applied Arts Magazine Awards Annual*

**1991 Gold Award**

Art direction for a single article, City & Country Home, *National Magazine Awards*

**1991 Silver Award**

Art direction for an entire issue, City & Country Home, *National Magazine Awards*

**1991 Silver Award**

Words & pictures, City & Country Home, *National Magazine Awards*

**1997-2002** Served as judge for the Canadian National Magazine Awards Foundation

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## **SOFTWARE SKILLS**

Advanced knowledge of most graphics software including InDesign, Photoshop, Illustrator, QuarkXpress, Dreamweaver

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## **REFERENCES**

Available upon request